

7 Ways to Running Your Business Better

Leadership like many other skills can be learnt – interesting to note that every business is a reflection of the business owner – so disorganisation within a business generally reflects a disorganised mind and leadership always comes from the top. The good news is that all of these qualities can be learnt and will normally make a massive impact on any business.

1. **Make Mistakes...**

Most highly successful business people have only got to where they have today because they've actually failed more than most business owners. They're willing to try things and fail - successful business owners prefer the word feedback rather than failure! Unsuccessful business owners don't grow because they try things and if it doesn't work, they quit. You can grow and grow and become better and better by trying something, failing miserably and then assessing what happened, learning from it, then trying again. This is the same with any member of your team.

2. **You are in charge of you. Be your own person and do what you think is right...**

Make choices, if you limit yourself to just one choice, one option, then you are not free. If you're out of control and you're being controlled by external circumstances impacting your business, then change. You are the leader in your life. Limiting choices and beliefs will only hamper progress. Find a different way. Ask a different question, DO something different and BE a different person.

3. **Dare to dream...**

Your limits to what you can do are of your own making. The only real limits on what you can be or do in business are down to your own self-beliefs about yourself and your business. This is one of the greatest points to really give some thought to. I know it's a well used phrase but "what would you do right now in your business if you just knew you couldn't fail?". You have within you right now all of the tools you need to achieve what you desire (and much, much more). Here's the 'but' though: you must be prepared to invest in yourself to learn how. By developing the qualities of peak performance and personal leadership you can radically improve your levels of self-esteem and self respect and this further increases your levels of self-confidence.

4. **The past does not equal the future...**

This is actually the strap-line for my coaching company and I believe it whole-heartedly. The past is the past, that was then and this is now. You may have done a lot of time wasting or money wasting things in your business dealings but they're gone now and they don't matter. As long as you have learned lessons from them (rather than live in regret). All that matters is where you're going and this is totally under your own control.

5. **You can do and you can learn to do anything...**

The most successful results we have gain with clients are with those that are willing to learn and invest both time and money in their continual self-development. We currently live in an information age where there are no limits on what you can learn. You can become a better manager, a better boss and run a far more successful business. You can learn anything you need to learn to achieve any goal you can set for yourself as long as your goal is clear and you are determined.

6. **Perception is Reality...**

For every problem you have today, there is a solution. We all get problems in business – its not the problem itself but the way we perceive that problem that determines how we react. How about looking at it this way – *“your biggest problem has been sent to you to teach you something that you need to learn in order to be even more successful in the future.”* Successful business owners realise that problems contain within themselves important learning that, if found, can be turned to their own advantage for the future. So look within every problem you are dealing with for what you can learn.

7. **Be the best...**

If you want to improve any aspect of your life, go to work on improving yourself first. Think big, think fantastic and then think **communication**, be **inspiration**, have **passion** and take **action**.